



## Sudbury Youth Football and Cheer 2022 Corporate Sponsorship Program

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Dear Patron or Area Business,

Sudbury Youth Football and Cheerleading (SYFC) humbly appeals to your generosity and asks that you consider our organization worthy of your sponsorship.

SYFC is a non-profit organization serving the youth in kindergarten through 8<sup>th</sup> grade in Sudbury and Lincoln. Our mission is to teach children football and cheer in a fun, safe, in an inclusive and competitive atmosphere that encourages skill development, sportsmanship, camaraderie, and learning how to win and lose with class.

The past several seasons have presented various challenges, from "EEE" (eastern equine encephalitis) to COVID. We have risen to the occasion and offered an opportunity for athletes to participate in football and cheer safely. We taught participants the fundamentals of these sports and fostered good sportsmanship, led by volunteer board members and coaches and with the support of local businesses and other community partners.

We are committed to continue growing our football and cheer programs. For the 2022 season we have more than 330 registered participants for these programs!

Each year we strive to keep enrollment costs down for our families. Sponsorship helps with many of our program expenses which include practice space, uniforms, equipment, and gameday operations. We hope SYFC can count on you to support our young athletes in 2022. Information concerning the offered sponsorship levels and a sponsorship form are on the following pages.

Please contact coach Joe LaFrangé ([joelafrange@yahoo.com](mailto:joelafrange@yahoo.com)) or coach Ali Cronin ([alicronin2012@gmail.com](mailto:alicronin2012@gmail.com)) with any questions or for assistance in making your sponsorship election.

Thank you in advance for your consideration!

Ali Cronin  
Joe LaFrangé  
Sudbury Youth Football and Cheer



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### Bronze (\$250)

- Your company name will appear on our web site at [www.sudburyyouthfootballandcheer.com](http://www.sudburyyouthfootballandcheer.com) with a backlink to your company's web site
- Recognition as a sponsor in our Game-Day Program with **1/4 page** (5" x 2") advertisement

### Silver (\$500)

- **All** the privileges of the **Bronze Package**, plus
- Your company will be given a **sponsorship plaque** thanking you for your support
- Recognition as a sponsor in our Game Day Program with **1/2 page** (5" x 4") advertisement

### Gold (\$1000)

- **All** the privileges of the **Silver Package**, plus
- Full (30 second) ad of your choosing to be read on the PA at halftime during tackle home game played at the Lincoln-Sudbury High School Varsity Turf Stadium Field.
- Recognition as a Gold sponsor in our Game Day Program with a **Full-Page** (5" x 8") advertisement

### Platinum (\$1500)

- **All** the privileges of the **Gold Package**, plus
- Your company's name and/or logo will be printed on the front page of our game day program as our **premier program sponsor**.
- Featured placement of your logo on our website and SYFC marketing



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**Sponsorship Form**

Please make checks payable to: Sudbury Youth Football and Cheer. We will contact you to discuss the logo and ad design you prefer to use on our website and program.

Thank you for your support!

Sponsorship level:	
Business Name:	
Contact Name:	
Business Address:	
Phone:	
Email:	

Please mail your check and completed form to:  
SYFC c/o Joe LaFrangé, 16 Perry Circle, Sudbury, MA 01776

If you have any questions regarding sponsorship  
please contact coach Joe LaFrangé (joelafrange@yahoo.com)  
or coach Ali Cronin (alicronin2012@gmail.com)

NOTE: Sudbury Youth Football and Cheer is a non-profit, tax-exempt organization under 501(c)(3) of the Internal Revenue Code under American Youth Football, group 5277 (our parent organization). For your reference, our tax ID is 31-1484747.

[www.sudburyyouthfootballandcheer.com](http://www.sudburyyouthfootballandcheer.com)